

HomeShikari.com alerts property seekers



The lack of trust and transparency in the online real estate space has led HomeShikari into building a robust platform

enabling all stakeholders; builders, property seekers and home owners to connect with each other directly, thus eliminating brokerage. HomeShikari does so through the concept of 'verified listings' where an internal team visits the property, takes pictures, shoots videos, measures the property and draws up the floor plan before uploading it on HomeShikari.com, with a verified tag. This ensures that prospective consumers are able to get accurate, verified and detailed information about each property and can decide on which ones to actually visit. The benefit to the end consumer is what he sees online is what he gets on visiting the property. From an individual property owner or builder perspective, it provides an appropriate channel (rich media) to disseminate as much information as possible.